

367.170 Unlawful acts.

- (1) Unfair, false, misleading, or deceptive acts or practices in the conduct of any trade or commerce are hereby declared unlawful.
- (2) For the purposes of this section, unfair shall be construed to mean unconscionable.

History: Amended 1976 Ky. Acts ch. 221, sec. 1. -- Created 1972 Ky. Acts ch. 4, sec. 7.