## 177.0738 Logo signs for eligible businesses.

- (1) Any camping facility that has been authorized by the commissioner of the Department of Highways to attach its logo sign to the face of a specific service sign erected on a fully controlled access highway, pursuant to the Federal Highway Administration's Manual on Uniform Traffic Control Devices, may make application to the commissioner of the Department of Highways to have its logo sign attached to the face of a specific service sign erected on any road as defined in KRS 177.010.
- (2) The commissioner of the Department of Highways shall promulgate administrative regulations, pursuant to KRS Chapter 13A, to provide for the erection of specific service signs on roads, as defined in KRS 177.010. The specific service signs as herein required to be erected shall include, but not be limited to, the display of logo signs that provide identification of and directional information to camping facilities. The administrative regulations shall conform with the Federal Highway Administration's Manual on Uniform Traffic Control Devices (MUTCD) and shall include, but not be limited to, criteria for the following:
  - (a) Selection of eligible businesses;
  - (b) Distances to eligible businesses;
  - (c) Acceptance of logo signs that conform to the MUTCD;
  - (d) Removing or covering logo signs during off-seasons for eligible businesses operated on a seasonal basis;
  - (e) Defining the circumstances in which specific service signs are erected; and
  - (f) Determining the costs to eligible businesses for initial installation, annual maintenance, and removal of logo signs.

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