

365.495 Advertising of sales at wholesale regulated.

No seller or transferor of any goods, wares or merchandise shall advertise, claim or imply that any sale or other transfer of goods, wares or merchandise is a sale or transfer at wholesale or at a wholesale price unless the sale or transfer is made to a transferee for resale and unless the transferee has a seller's permit to do business pursuant to KRS 139.240. Nothing in KRS 365.490 to 365.510 and 365.993 shall prohibit a licensed wholesaler from making any sale to an individual.

History: Created 1966 Ky. Acts ch. 204, sec. 2.