436.575 Motion picture rating required to be included in any motion picture advertising placed or accepted.

- (1) No person shall advertise any motion picture in any media, including but not limited to newspapers, magazines, radio, television, or billboards, without including the rating assigned to that picture by the Motion Picture Coding Association of America or its successor, if a rating has been assigned to the said motion picture.
- (2) No person shall accept for publication or publish or air any motion picture advertisement which does not carry a rating as assigned by the Motion Picture Coding Association of America, unless such motion picture has not been rated by the said association or its successor.
- (3) Any person who violates any of the provisions of this section shall be fined not less than \$50 nor more than \$500.

History: Created 1972 Ky. Acts ch. 351, sec. 1.