

**139.220 Prohibited advertising.**

It is unlawful for any retailer to advertise or hold out or state to the public or to any customer, directly or indirectly, that the tax levied by KRS 139.200 or required to be collected under KRS 139.340 or any part thereof will be assumed or absorbed by the retailer or that the tax will not be added to the selling price of the tangible personal property or digital property sold or that if added the tax or any part thereof will be refunded.

**Effective:** July 1, 2009

**History:** Amended 2009 Ky. Acts ch. 73, sec. 6, effective July 1, 2009. -- Amended 2005 Ky. Acts ch. 168, sec. 153, effective March 18, 2005. -- Amended 2003 Ky. Acts ch. 124, sec. 10, effective July 1, 2004. -- Created 1960 Ky. Acts ch. 5, Art. I, sec. 22, effective February 5, 1960.