

(A) establish performance metrics including, time frames, evaluation methodologies, and data sources for measuring—

(i) the effectiveness of marketing efforts by the Corporation, including its progress in achieving the long-term goals of increased traveler visits to and spending in the United States;

(ii) whether increases in visitation and spending have occurred in response to external influences, such as economic conditions or exchange rates, rather than in response to the efforts of the Corporation; and

(iii) any cost or benefit to the economy of the United States; and

(B) conduct periodic program evaluations in response to the data resulting from measurements under subparagraph (A).

(2) GAO accountability

Not later than 60 days after the date on which the Corporation receives a report from the Government Accountability Office with recommendations for the Corporation, the Corporation shall submit a report to Congress that describes the actions taken by the Corporation in response to the recommendations in such report.

(g) Procurement requirements

The Corporation shall—

(1) establish a competitive procurement process; and

(2) certify in its annual report to Congress under subsection (c)(3) that any contracts entered into were in compliance with the established competitive procurement process.

(h) to (j) Omitted

(Pub. L. 111-145, § 9, Mar. 4, 2010, 124 Stat. 56; Pub. L. 111-198, § 5(b), July 2, 2010, 124 Stat. 1357; Pub. L. 113-235, div. B, title VI, §§ 602-605(a), 606, 607, Dec. 16, 2014, 128 Stat. 2218-2220.)

REFERENCES IN TEXT

The District of Columbia Nonprofit Corporation Act, referred to in subsec. (b)(1), (2)(B), is Pub. L. 87-569, Aug. 6, 1962, 76 Stat. 265, which is not classified to the Code.

CODIFICATION

Section is comprised of section 9 of Pub. L. 111-145. Subsec. (h) of section 9 of Pub. L. 111-145, as redesignated by Pub. L. 113-235, § 606(1), amended section 1187 of Title 8, Aliens and Nationality. Subsecs. (i) and (j) of section 9 of Pub. L. 111-145, as redesignated by Pub. L. 113-235, § 606(1), enacted sections 2123 and 2123a of this title, respectively.

Section was enacted as part of the United States Capitol Police Administrative Technical Corrections Act of 2009, and not as part of the International Travel Act of 1961 which comprises this chapter.

AMENDMENTS

2014—Subsec. (b)(2)(A). Pub. L. 113-235, § 602(1), in introductory provisions, substituted “promotion or marketing” for “promotion and marketing” and inserted “At least 5 members of the board shall have experience working in United States multinational entities with marketing budgets. At least 2 members of the board shall be audit committee financial experts (as defined by the Securities and Exchange Commission in accordance with section 7265 of title 15). All members of the

board shall be a current or former chief executive officer, chief financial officer, or chief marketing officer, or have held an equivalent management position.” after “United States citizens.”

Subsec. (b)(2)(A)(x). Pub. L. 113-235, § 602(2), substituted “land or sea passenger transportation sector” for “intercity passenger railroad business”.

Subsec. (b)(5)(A)(iv). Pub. L. 113-235, § 605(a)(1), substituted “all States and territories of the United States and the District of Columbia,” for “all States and the District of Columbia”.

Subsec. (c)(2). Pub. L. 113-235, § 606(3), substituted “\$500,000” for “\$5,000,000”.

Subsec. (c)(3)(G) to (I). Pub. L. 113-235, § 603, added subpars. (G) and (H) and redesignated former subpar. (G) as (I).

Subsec. (d)(2)(B). Pub. L. 113-235, § 605(a)(2)(A), substituted “2020” for “2015”.

Subsec. (d)(3)(B)(ii). Pub. L. 113-235, § 604(1), substituted “70 percent” for “80 percent”.

Subsec. (d)(3)(E) to (G). Pub. L. 113-235, § 604(2), added subpars. (E) to (G).

Subsec. (d)(4)(B). Pub. L. 113-235, § 605(a)(2)(B), substituted “each of the fiscal years 2011 through 2020” for “fiscal year 2011, 2012, 2013, 2014, or 2015”.

Subsec. (e). Pub. L. 113-235, § 607, struck out subsec. (e), which related to Corporation’s authority to impose annual assessment on United States members of the international travel and tourism industry.

Pub. L. 113-235, § 606(1), (2), redesignated subsec. (f) as (e) and moved it to follow subsec. (d). Former subsec. (e) redesignated (h).

Subsec. (f). Pub. L. 113-235, § 606(4), added subsec. (f). Former subsec. (f) redesignated (e).

Subsec. (g). Pub. L. 113-235, § 606(4), added subsec. (g). Former subsec. (g) redesignated (i).

Subsec. (h). Pub. L. 113-235, § 606(1), redesignated subsec. (e) as (h). Former subsec. (h) redesignated (j).

Subsecs. (i), (j). Pub. L. 113-235, § 606(1), redesignated subsecs. (g) and (h) as (i) and (j), respectively.

2010—Subsec. (d)(2)(A). Pub. L. 111-198, § 5(b)(1), (2), substituted “The” for “For fiscal year 2010, the” and “monthly, immediately following the collection of fees under section 1187(h)(3)(B)(i)(I) of title 8,” for “quarterly, beginning on January 1, 2010.”

Subsec. (d)(2)(B). Pub. L. 111-198, § 5(b)(3), substituted “fiscal years 2012 through 2015,” for “fiscal years 2011 through 2014.”

Subsec. (d)(3)(A). Pub. L. 111-198, § 5(b)(4), (5), substituted “fiscal year 2011,” for “fiscal year 2010,” in introductory provisions and “fiscal year 2012,” for “fiscal year 2011,” in cls. (i) and (ii).

Subsec. (d)(4)(B). Pub. L. 111-198, § 5(b)(6), substituted “fiscal year 2011, 2012, 2013, 2014, or 2015” for “fiscal year 2010, 2011, 2012, 2013, or 2014”.

CHAPTER 31A—NATIONAL TOURISM ORGANIZATION

§ 2141. Omitted

CODIFICATION

Section, Pub. L. 104-288, § 2, Oct. 11, 1996, 110 Stat. 3402, which stated findings of Congress and purpose of this chapter, was omitted because of the repeal of sections 2141a to 2141d of this title.

§§ 2141a to 2141d. Repealed. Pub. L. 104-288, § 7(a), Oct. 11, 1996, 110 Stat. 3407

Section 2141a, Pub. L. 104-288, § 3, Oct. 11, 1996, 110 Stat. 3403, related to establishment of United States National Tourism Organization.

Section 2141b, Pub. L. 104-288, § 4, Oct. 11, 1996, 110 Stat. 3404, related to establishment of United States National Tourism Organization Board.

Section 2141c, Pub. L. 104-288, § 5, Oct. 11, 1996, 110 Stat. 3406, related to design and use by Organization of symbols, emblems, trademarks, and names.

Section 2141d, Pub. L. 104-288, § 6, Oct. 11, 1996, 110 Stat. 3406; Pub. L. 105-277, div. G, subdiv. A, title XIII,