

§ 297w. Public service announcements**(a) In general**

The Secretary shall develop and issue public service announcements that advertise and promote the nursing profession, highlight the advantages and rewards of nursing, and encourage individuals to enter the nursing profession.

(b) Method

The public service announcements described in subsection (a) shall be broadcast through appropriate media outlets, including television or radio, in a manner intended to reach as wide and diverse an audience as possible.

(c) Authorization of appropriations

There are authorized to be appropriated to carry out this section such sums as may be necessary for each of fiscal years 2003 through 2007.

(July 1, 1944, ch. 373, title VIII, § 861, formerly § 851, as added Pub. L. 107-205, title I, § 102, Aug. 1, 2002, 116 Stat. 812; renumbered § 861, Pub. L. 111-148, title V, § 5310(b)(9)(A), Mar. 23, 2010, 124 Stat. 631.)

PRIOR PROVISIONS

A prior section 861 of act July 1, 1944, was classified to section 298c of this title, prior to the reorganization and amendment of this subchapter by Pub. L. 90-490.

Another prior section 861 of act July 1, 1944, was classified to section 298c-1 of this title, prior to renumbering as section 846 by Pub. L. 94-63, transfer to section 297k of this title, and subsequent repeal.

§ 297x. State and local public service announcements**(a) In general**

The Secretary may award grants to eligible entities to support State and local advertising campaigns through appropriate media outlets to promote the nursing profession, highlight the advantages and rewards of nursing, and encourage individuals from disadvantaged backgrounds to enter the nursing profession.

(b) Use of funds

An eligible entity that receives a grant under subsection (a) shall use funds received through such grant to acquire local television and radio time, place advertisements in local newspapers, or post information on billboards or on the Internet in a manner intended to reach as wide and diverse an audience as possible, in order to—

- (1) advertise and promote the nursing profession;
- (2) promote nursing education programs;
- (3) inform the public of financial assistance regarding such education programs;
- (4) highlight individuals in the community who are practicing nursing in order to recruit new nurses; or
- (5) provide any other information to recruit individuals for the nursing profession.

(c) Limitation

An eligible entity that receives a grant under subsection (a) shall not use funds received through such grant to advertise particular employment opportunities.

(d) Authorization of appropriations

There are authorized to be appropriated to carry out this section such sums as may be necessary for each of fiscal years 2003 through 2007.

(July 1, 1944, ch. 373, title VIII, § 862, formerly § 852, as added Pub. L. 107-205, title I, § 102, Aug. 1, 2002, 116 Stat. 812; renumbered § 862, Pub. L. 111-148, title V, § 5310(b)(9)(A), Mar. 23, 2010, 124 Stat. 631.)

PRIOR PROVISIONS

A prior section 862 of act July 1, 1944, was classified to section 298c-1 of this title, prior to the reorganization and amendment of this subchapter by Pub. L. 90-490.

PART H—COMPREHENSIVE GERIATRIC EDUCATION

PRIOR PROVISIONS

A prior part H, consisting of sections 297w and 297x, was redesignated part G of this subchapter.

AMENDMENTS

2010—Pub. L. 111-148, title V, § 5310(b)(10)(B), Mar. 23, 2010, 124 Stat. 631, redesignated part I “Comprehensive Geriatric Education” as H.

§ 298. Comprehensive geriatric education**(a) Program authorized**

The Secretary shall award grants to eligible entities to develop and implement, in coordination with programs under section 294c of this title, programs and initiatives to train and educate individuals in providing geriatric care for the elderly.

(b) Use of funds

An eligible entity that receives a grant under subsection (a) shall use funds under such grant to—

- (1) provide training to individuals who will provide geriatric care for the elderly;
- (2) develop and disseminate curricula relating to the treatment of the health problems of elderly individuals;
- (3) train faculty members in geriatrics;
- (4) provide continuing education to individuals who provide geriatric care; or
- (5) establish traineeships for individuals who are preparing for advanced education nursing degrees in geriatric nursing, long-term care, geropsychiatric nursing or other nursing areas that specialize in the care of the elderly population.

(c) Application

An eligible entity desiring a grant under subsection (a) shall submit an application to the Secretary at such time, in such manner, and containing such information as the Secretary may reasonably require.

(d) Eligible entity

For purposes of this section, the term “eligible entity” includes a school of nursing, a health care facility, a program leading to certification as a certified nurse assistant, a partnership of such a school and facility, or a partnership of such a program and facility.

(e) Authorization of appropriations

There are authorized to be appropriated to carry out this section such sums as may be necessary for each of fiscal years 2010 through 2014.

(July 1, 1944, ch. 373, title VIII, § 865, formerly § 855, as added Pub. L. 107-205, title II, § 202(a),